

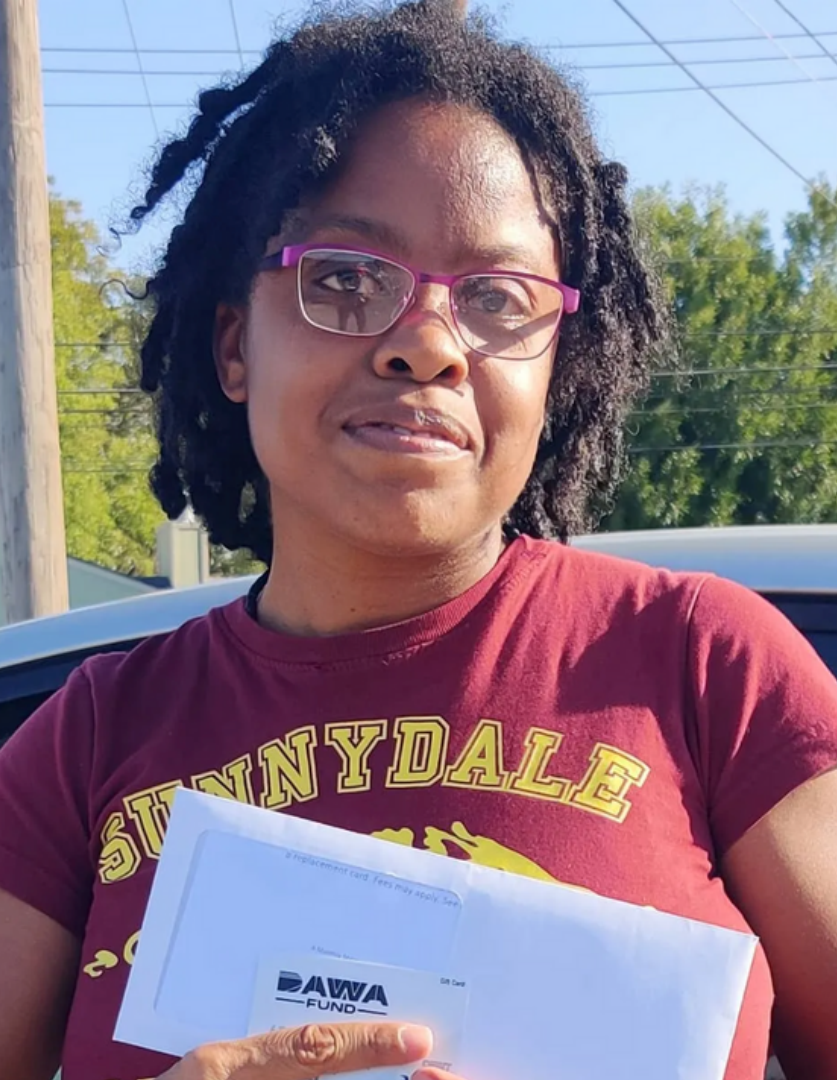


AWVA





# GIVING TO THE GIVERS.





# WISSOM



Urban Heat, Stubb's Outdoors, SXSW 2023

# DAWA

**honors, celebrates,**  
and **empowers** the  
essential work of  
***BIPOC community***  
***frontliners*** through  
direct financial  
support, and culturally  
relevant health-  
centered programming.



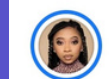
# COMMUNITY FRONTLINERS

## WHO ARE THEY?

The BIPOC **teachers, service industry workers, creatives, healthcare providers, and social workers.**

**The ones who are making tremendous impact daily,** playing a pivotal role in our WELL-BEING as a community, but are most often undervalued and overlooked.

Moses West, SXSW 2023



Lauren Riggins

1h · 🌐

I want to give a HUGGEEEE S/O to [DAWA - Diversity Awareness and Wellness in Action](#) for being such a major impact and support system for frontline workers and black creatives like myself! They've donated so much money and created platforms that have supported so many individuals here in Austin and i just want to thank them for being a part of my journey in more than one way! Please donate if you haven't already to such a great cause and if you need any information on how the funds are dispersed or how it helps ppl like me then please reach out to [Chaka Mandla Mhambi Mpeanaji](#) ! 🌟🌟🌟🌟



# DAWA

Meaning “medicine” in Swahili, **DAWA** is also an acronym for **Diversity Awareness and Wellness in Action**. Before the Austin creative industry was shut down by the pandemic, DAWA Founder, *Jonathan ‘Chaka’ Mahone*, was building a safety net to catch ‘community frontliners’ when they fell in 2019.

A 2022 study on cost of living ranked Austin, Texas as having some of the highest cost of living increases in America. This reality disproportionately affects creatives and communities of color, pushing them outside Austin proper. After rent, commutes, and living expenses, DAWA believes **BIPOC community frontliners** should not have to abandon their passion to serve simply because financial resources are not made available.

***DAWA's mission is to proactively and creatively be a part of bridging that gap.***



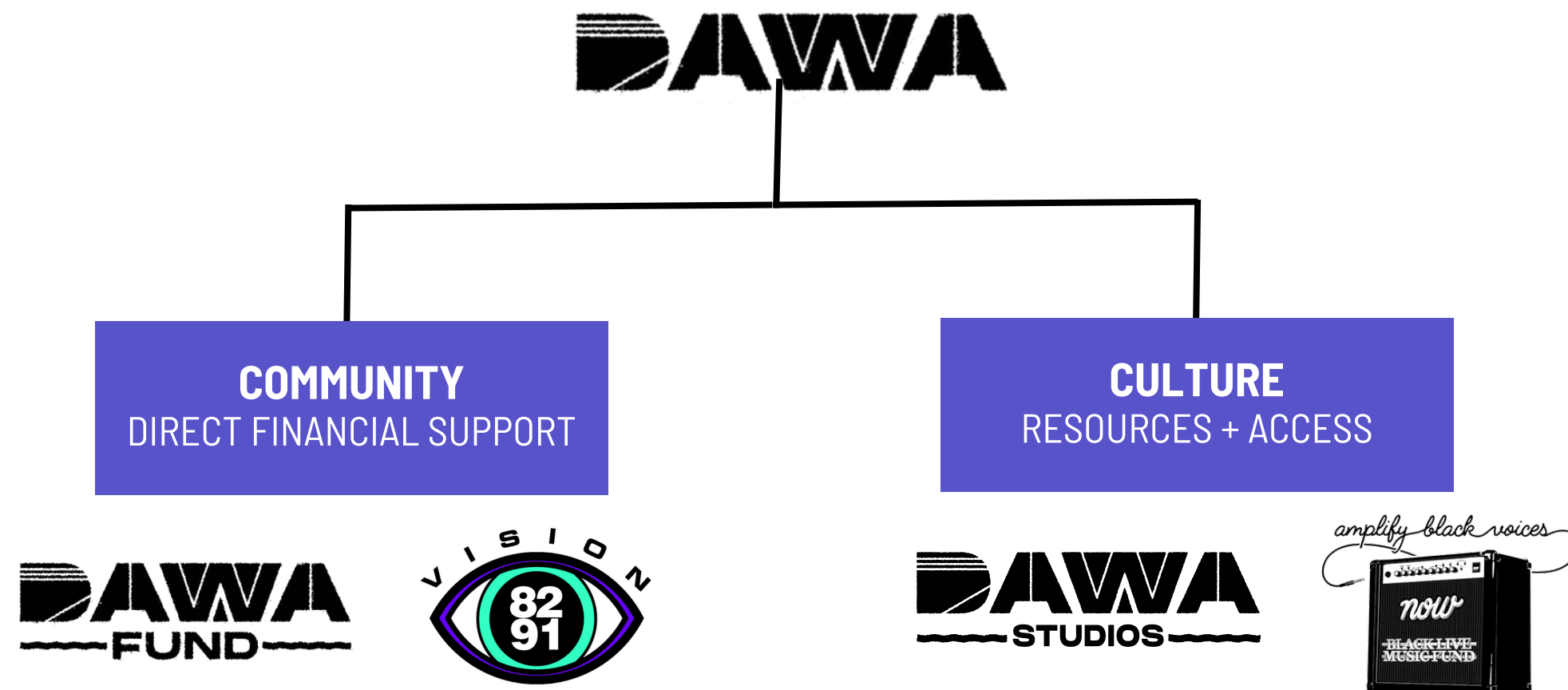
Jonathan 'Chaka' Mahone, DAWA Founder



# THE VISION

**CENTERING and PRIORITIZING** BIPOC *givers, creators, and healers* builds a stronger and more resilient community. **NOURISHING THEM** has an amplifying effect that impacts and benefits **EVERYONE**.

**DAWA** provides support via four programs which advance the overall mission.







**DAWA Fund provides direct financial assistance** to BIPOC 'community frontliners.'

## COMMUNITY



**In collaboration with SXSW**, and **other partners, Vision:8291** emphasizes using artistic, entrepreneurial, and cultural assets within the Austin BIPOC community to invest in and develop BIPOC-led grassroots organizations.



The **Black Live Music Fund** intends to **create artist education and economic initiatives** to help recipients sustain their music careers, and develop a long-term platform to **promote Black music in Austin.**

## CULTURE



**DAWA Studios** is a community arts project that seeks to **create space for BIPOC podcasters, creatives and grassroots organizations** to produce high-quality media content at **no-cost.**

PROGRESS



SINCE 2019

# DAWA

COMMUNITY



**\$243K**

Distributed  
to 'community  
frontliners'



**\$20K**

Distributed  
to 6 BIPOC-led  
organizations



**\$40K+**

Paid  
performance fees  
to Black musicians



**1K+**

Hours  
of free content  
produced

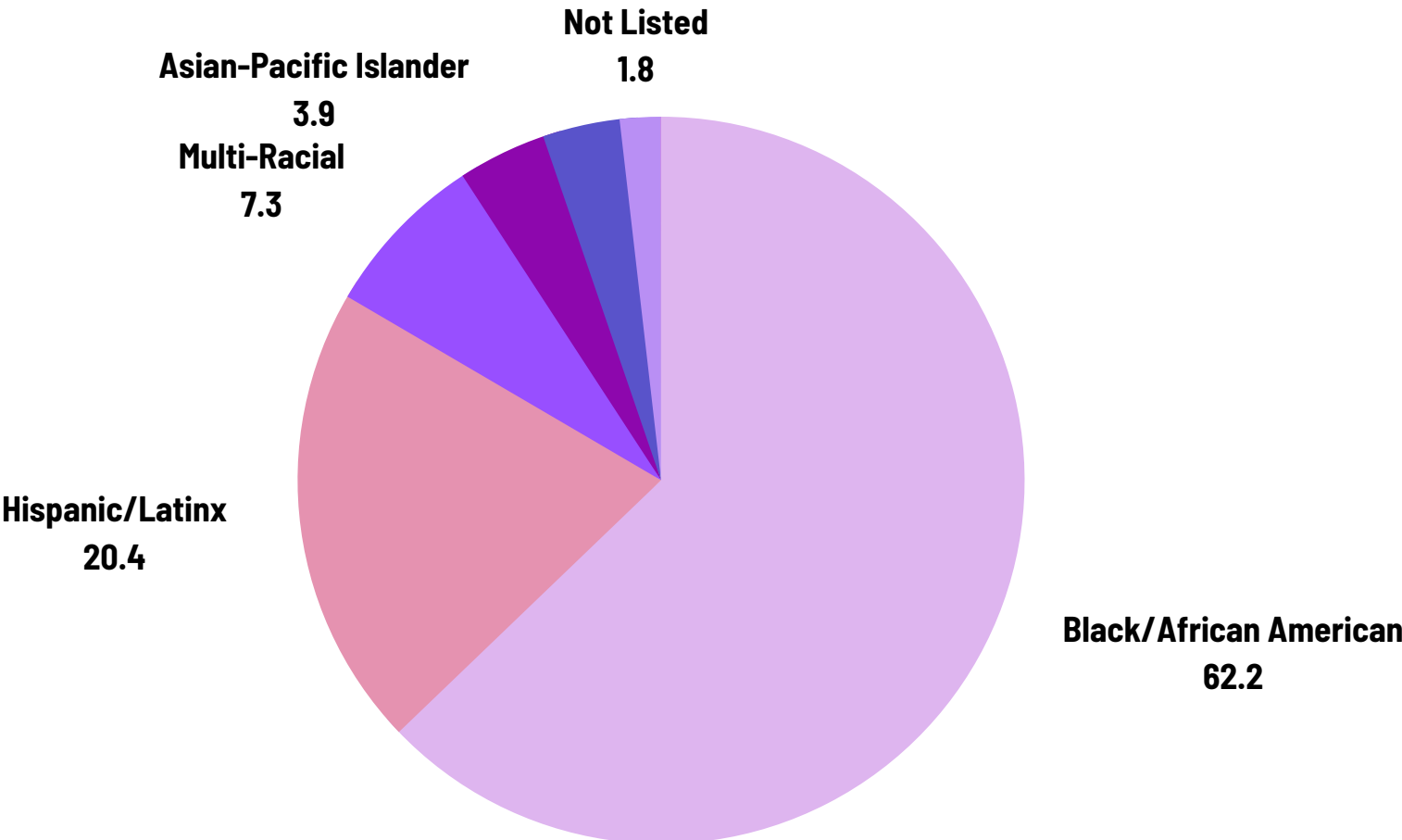


# ROUND 4: DAWA FUND RECIPIENTS

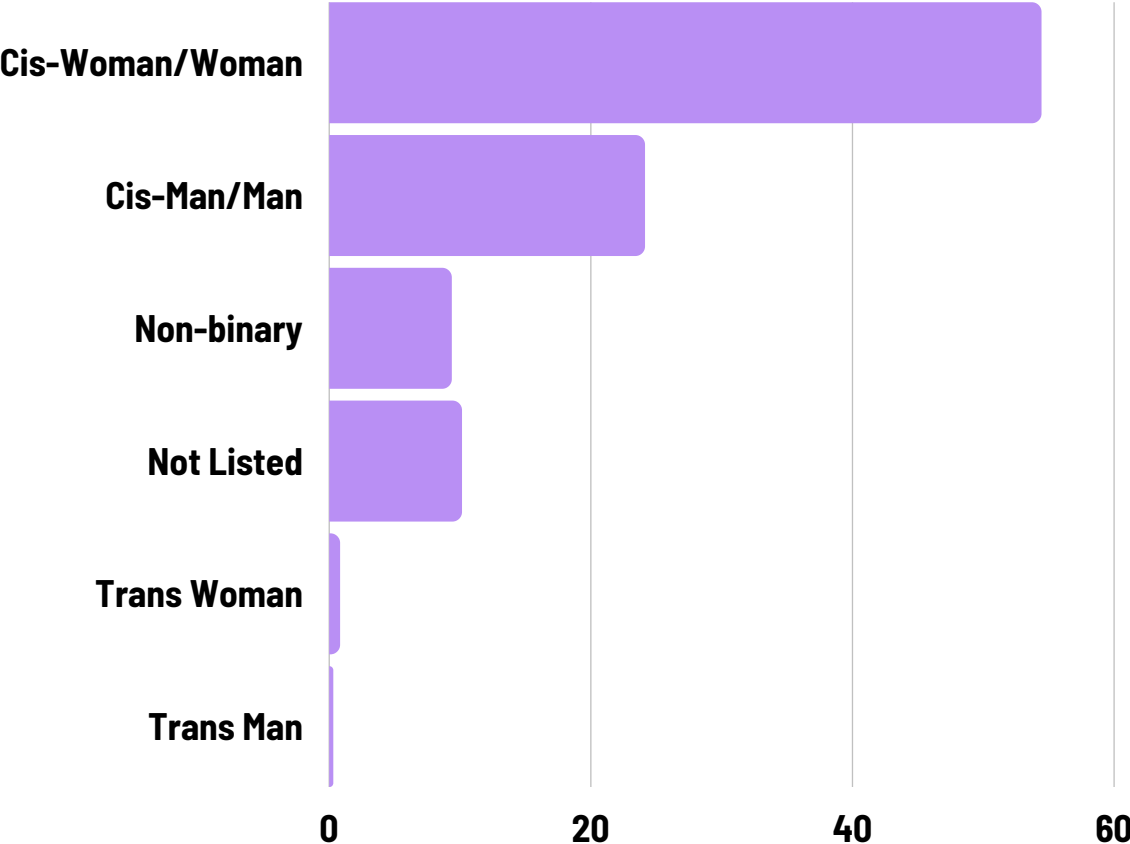
In **May 2023**, 300 BIPOC Community Frontliners *received \$90,000 (\$300 each)* from **DAWA FUND**. We received 400 applications within 48 hours for 300 spots.

**More than 1,200 recipients have received a total of \$243,000** in 4 rounds of distribution (including \$30,000 during winter storm Uri).

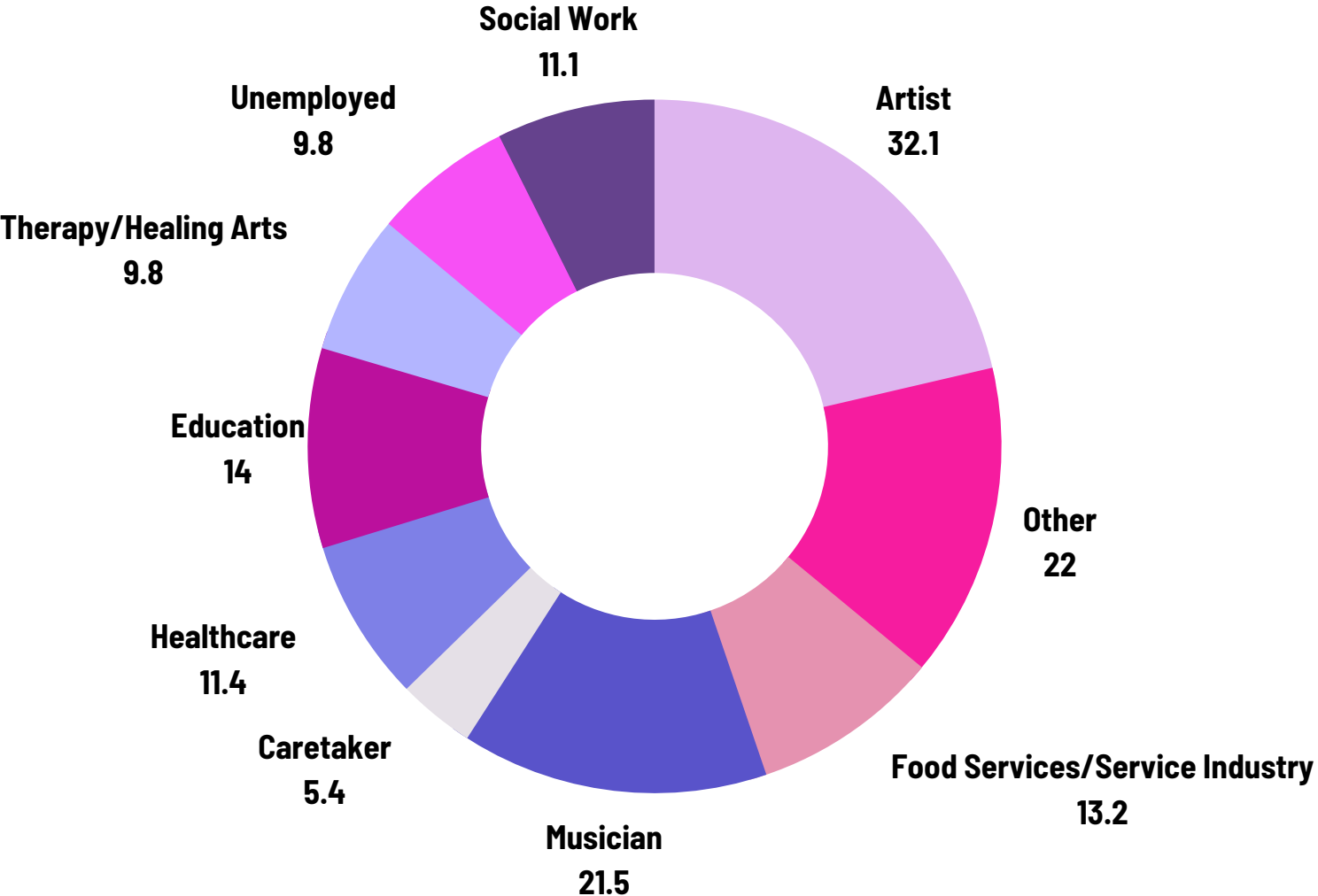
## RACE DEMOGRAPHICS



## GENDER DEMOGRAPHICS

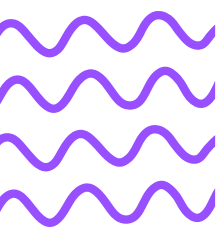


## PROFESSION DEMOGRAPHICS





# EVENT CALENDAR



## MONTHLY



**LAST TUESDAYS** with **Talib Kweli** and Friends at *Superstition*

## ANNUAL



**SEPT**

**DAWA ANNIVERSARY** - month-long '50K Glow Up' celebration and livestream fundraiser



**MARCH**

**VISION:8291** - week-long celebration of Austin BIPOC-led orgs during SXSW



**JUNE**

**SONIK FROOTZ** - month-long residency celebrating Black Music Month



AZURAH VIBES at 'SONIK FROOTZ,' 2023



# DAWA's Unity Concert Brings Together Austin's Rising BIPOC-Led Acts

Showcase kicked off a week of creative Vision:8291 programming

BY CHAD SWIATECKI, 9:36AM, WED. MAR. 15, 2023

# 'It's time to tell our stories': DAWA opens no-cost studio to help creators of color

Jasmin Lee Austin American-Statesman

Published 7:00 a.m. CT Aug. 26, 2022 | Updated 12:03 p.m. CT Aug. 26, 2022

# DAWA Launches No-Cost Content Studio for BIPOC Creatives

Austin creatives and orgs can apply ahead of August opening

BY RACHEL RASCOE, 2:00PM, MON. JUL. 18, 2022

# Jonathan 'Chaka' Mahone elevates Black excellence, creates opportunity in the Live Music Capital

Deborah Sengupta Stith Austin 360

Published 10:36 a.m. CT Jan. 15, 2021

BLACK THE #1 BLACK DIGITAL ENTERPRISE MEDIA BRAND

# AUSTIN ORGANIZATION COMMITTING \$100K TO BLACK MUSICIANS, PROMOTERS, AND STUDIOS

Iman Milner © June 13, 2023 258

KUT 90.5

Austin's NPR Station

# Nonprofit aims to reverse Austin's 1928 master plan and get SXSW money to the BIPOC community

KUT 90.5 | By Miles Bloxson, Elizabeth McQueen  
Published March 13, 2023 at 5:01 AM CDT



## ALSO FEATURED BY:







**COMMUNITY IS OUR  
GREATEST TECHNOLOGY.**

DAWA 'UNITY' Showcase, SXSW 2022



# THANK YOU

***Jonathan 'Chaka' Mahone***

Director

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**CONTACT US**

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***dawaheals.org***